Universal Forest Products, Inc.

December 2018



#### UNIVERSAL FOREST PRODUCTS, INC.

Please be aware that: Statements included in this presentation that are not historical are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act, as amended, and are based on management's beliefs, assumptions, current expectations, estimates, and projections about the markets we serve, the economy, and the company itself. Words like "anticipates," "believes," "confident," "estimates," "expects," "forecasts," likely," "plans," "projects," "should," variations of such words, and similar expressions identify such forward-looking statements. These statements do not quarantee future performance and involve certain risks, uncertainties and assumptions that are difficult to predict with regard to timing, extent, likelihood and degree of occurrence. The Company does not undertake to update forward-looking statements to reflect facts, circumstances, assumptions or events that occur after the date the forward-looking statements are made. Actual results could differ materially from those included in such forward-looking statements. Investors are cautioned that all forward-looking statements involve risks and uncertainty. Among the factors that could cause actual results to differ materially from forward-looking statements are the following: Fluctuations in the price of lumber; adverse or unusual weather conditions; adverse conditions in the markets we serve; government regulations, particularly involving environmental and safety regulations; and our ability to make successful business acquisitions. Certain of these risk factors as well as other risk factors and additional information are included in the Company's reports on Form 10-K and 10-Q on file with the Securities and Exchange Commission. This presentation is the property of Universal Forest Products. Any redistribution, retransmission, or reprinting of this presentation in any form without the express written consent of Universal is strictly prohibited.



#### **UFPI: What we do**

We manufacture products—historically wood-based, but today, other materials as well—from simple furring strips to highly designed and engineered specialty packaging.

- Many of our products are hidden inside the home roof and floor trusses and engineered wood products.
- Many are in full display in homes and in office and retail establishments—such as laminated wall panels and decorative boards for interior applications.
- And many define outdoor living, like preserved lumber for decks, railings, fencing and lattice and non-wood products like composite decking, railing and a wide range of accessories.











#### **UFPI: What we do**

We design, engineer, manufacture and distribute complex products and assignments, from outdoor living environments to concrete forms for intricate architectural elements. Our end markets include construction, retail and industrial/agricultural.

We offer services including: design and engineering of complex building and industrial products; installation of our products in parts of the country; manufacturing and project management; product development including design and testing in one of the most advanced facilities in our industries.



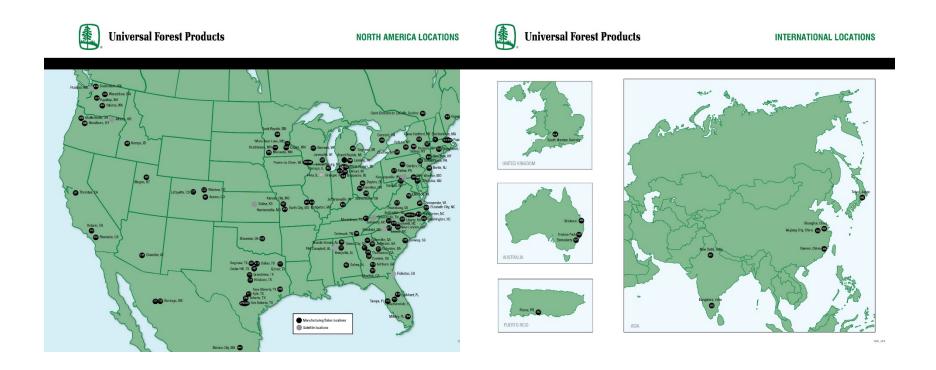








## **UFPI: Where we are**





#### **UFPI by Market - Construction**

Where we got our start -- as a wholesaler to the manufactured housing industry (1955)

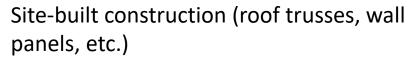
Became a manufacturer of trusses and components for MH (1970)

Entered the site-built construction business (1997)

Added concrete forming (2007)









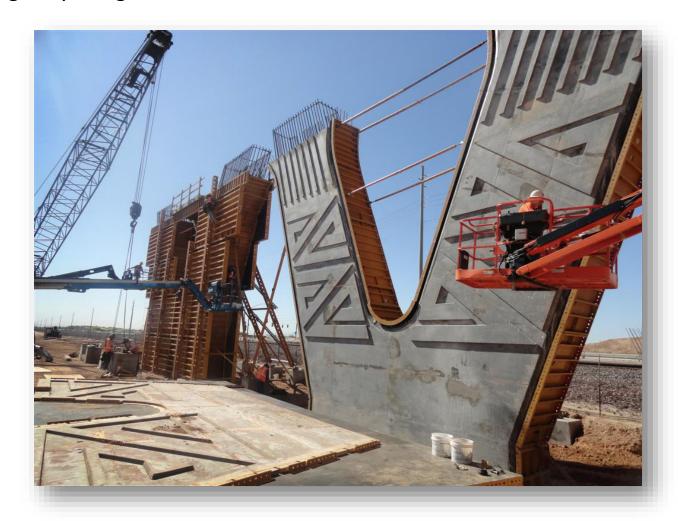


#### Concrete forming is a fast-growing area of our construction business





#### Highway bridge in New Mexico





## **UFPI by Market - Retail**

We got our start in this market when we entered the wood preservation business (1978) to supply an upstart company: The Home Depot.

Today, we supply big box and independent retailers with products ranging from decking and the largest array of deck accessories in the market to lattice.













Our all-new Vault decking has the industry's best strength-to-weight ratio. Its patented Eovations™ technology allows the decking to be lightweight, but creates a fiber-like structure inside, similar to wood, giving it unique strength.









## pro wood

ProWood® is our line of superior treated lumber, preferred by professional builders. It's treated with an environmentally friendly compound and backed by a lifetime limited warranty against termite infestation and rot.





## **UFPI by Market – Industrial**

We formally entered the industrial market in 2000. From component pieces to fully designed, engineered and tested packaging, our goal is to be the global packaging solution provide for wood and alternative materials





#### Crates and components for manufacturers





#### Custom crates for agricultural, manufacturing and military uses









#### Office and entertainment fixtures and installation





#### **UFPI: About us**

- We are a fiscally conservative holding company founded in 1955. We've been profitable each year since our founding.
- Our affiliated companies operate at approximately 130 locations in N. America, Europe, Asia and Australia.
- We source and sell raw materials and products worldwide.
- Senior management team of our companies is experienced and aggressive, with an average of more than 26 years of service.
- Our strong culture is rooted in core
  Midwestern values of hard work,
  honesty, and a get-the-job-done-right
  determination.







# **UFPI: New product sales**

		New Product Sales by Market					New Product Sales by Market						
			Three M	onths Ended		Twelve Months Ended							
(in thousands)	De	December 29,		cember 30,		December 29,		December 30,					
Market Classification	2018		2017		% Change	2018		2017		% Change			
Retail	\$	50,440	\$	46,016	9.61%	\$	291,654	\$	241,662	20.69%			
Industrial		35,186		27,730	26.89%		141,791		113,120	25.35%			
Construction		17,108		17,063	0.26%		79,735		67,930	17.38%			
Total New Product Sales	\$	102,734	\$	90,809	13.13%	\$	513,180	\$	422,712	21.40%			



## **UFPI: Keys to our success**

- Diversified / balanced business model
- Optimal fiber utilization
- Strong management team: required to own stock and compensated based on ROI
- Continuous Improvement
- Financial Strength





## **UFPI: Long-term financial goals**

- Annual sales growth that exceeds positive U.S. GDP growth by 4 to 6 percentage points
- EBITDA growth exceeding unit sales growth
- Earn ROIC greater than WACC





## **UFPI: Improving existing operations**

- Profitable sales growth
- Adding new products and services
- Enhancing margin through increased operating leverage





## **UFPI: Future growth**





## **UFPI: Challenges and obstacles**

- General economic trends
- Lumber price fluctuations
- Availability of qualified labor
- Increasing regulatory burdens





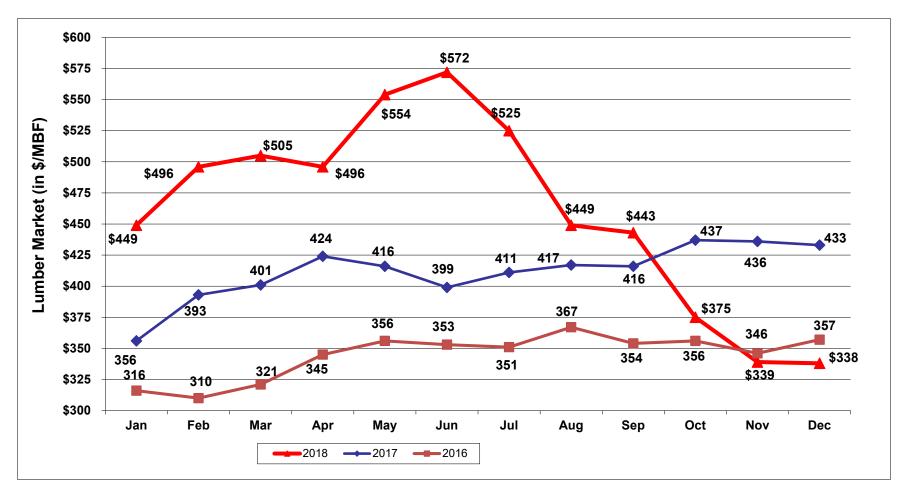


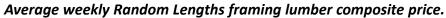
#### **Lumber Market Impact on Operating Results**

- Goal: to earn a stable profit per unit.
- We are less affected by the *level* of lumber prices than primary producers of lumber are.
- Level of lumber prices affects gross profit and SG&A to sales ratios.
- Profit per unit is primarily impacted by the trend and volatility of the market.
- Use risk management techniques to mitigate impact on profitability.



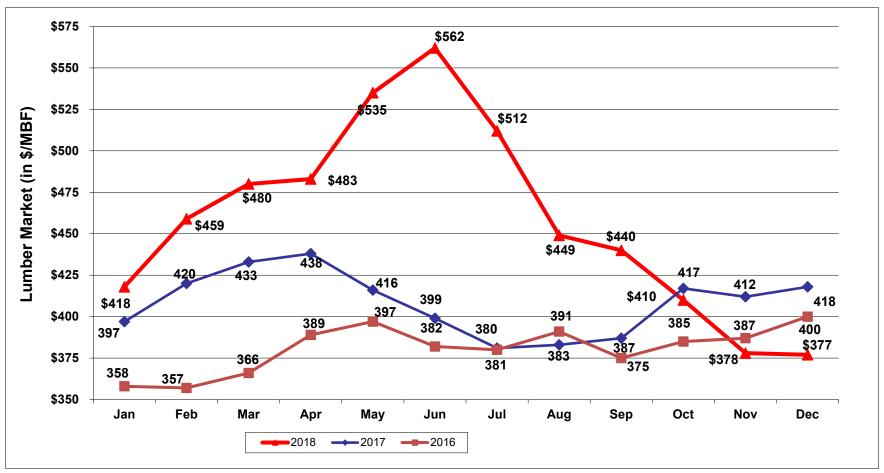
#### **Lumber Market**





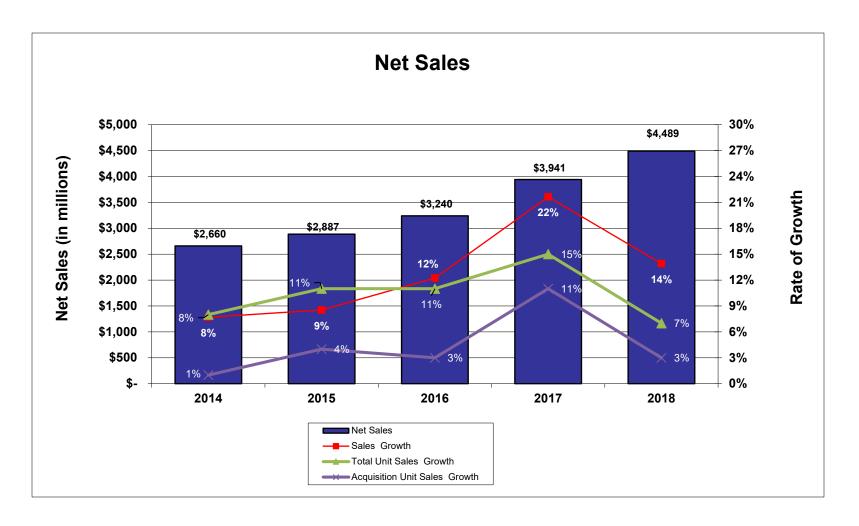


#### **Lumber Market - SYP**



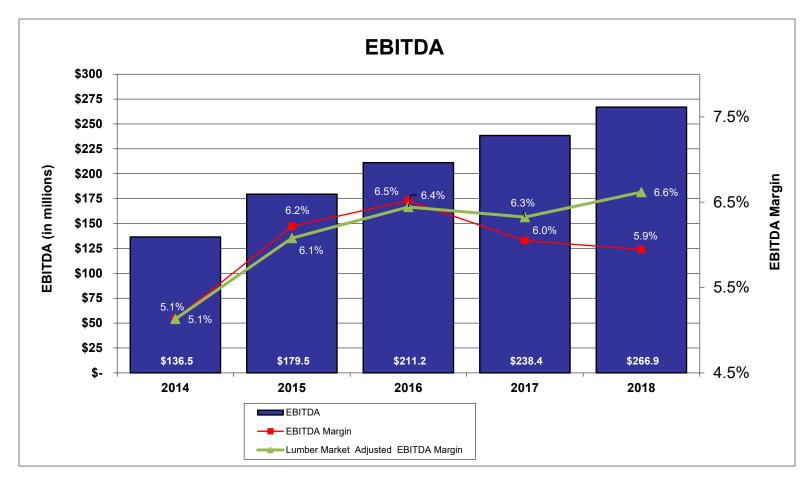






Goal = growth of 4% to 6% over positive GDP





(1) Lumber Market Adjusted EBITDA Margin determined by restating 2015-2018 sales to be based upon 2014 lumber prices.

#### (2) Non-GAAP Financial Information:

This release includes certain financial information not prepared in accordance with U.S. GAAP. Because not all companies calculate non-GAAP financial information identically (or at all), the presentations herein may not be comparable to other similarly titled measures used by other companies. Management considers EBITDA, a non-GAAP measure, an alternative performance measure which may provide useful information to investors. See the company's web site at <a href="https://www.ufpi.com">www.ufpi.com</a> for reconciliation to related GAAP measurement



#### **Margin Improvement Drivers**

- Operating leverage on sales growth
- Product mix improvements
  - New product and core line innovation initiatives
  - Conversion from commodity to value-added
- Market mix improvements
- Strength of market demand
- Better balance reduces impact of volatile lumber market on profits
- Automation initiatives











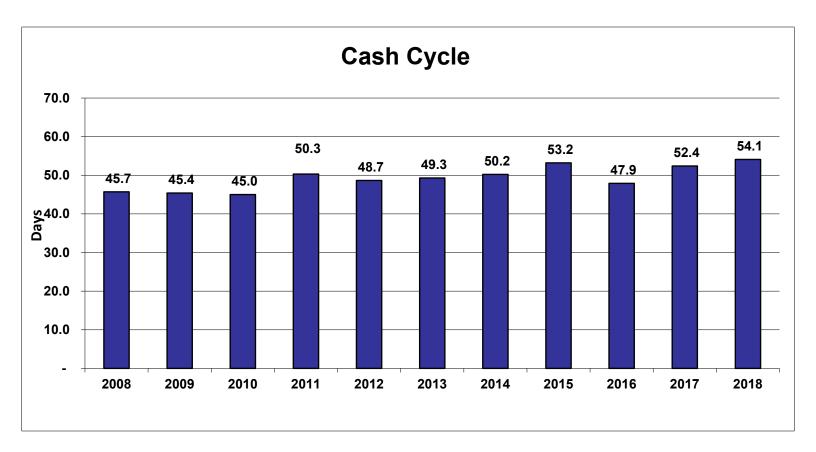
# Selected Income Statement Data 4th Quarter & Annual Results

In thousands, except per-share data

	Q4 2018		Q4 2017		Sales \$ % Change	Unit % Change	Annual 2018		An	nual 2017	Sales \$ % Change	Unit % Change
Retail	\$ 30	)3,398	\$	330,857	-8.3	-4	\$ 1	1,662,895	\$	1,492,552	11.4	4
Industrial	39	90,488		352,489	10.8	12	1	L,557,011		1,341,319	16.1	10
Construction	30	06,137		304,400	0.6	5	1	L,345,843		1,172,332	14.8	7
Total Gross Sales	\$ 1,00	00,023	\$	987,746	1.2	4	\$ 4	1,565,749	\$	4,006,203	14.0	7
EBITDA (1)	\$ 6	53,566	\$	57,287	11.0		\$	266,946	\$	238,376	12.0	
EBITDA Margin		6.4%		5.9%				5.9%		6.0%		
Lumber Market Adjusted EBITDA Margin (2)		6.3%		5.9%				6.3%		6.0%		
Net Earnings Attributable to Controlling Interest	\$ 3	30,502	\$	31,115	-2.0		\$	148,598	\$	119,512	24.3	
Diluted EPS	\$	0.50	\$	0.51	-2.0		\$	2.40	\$	1.94	23.7	

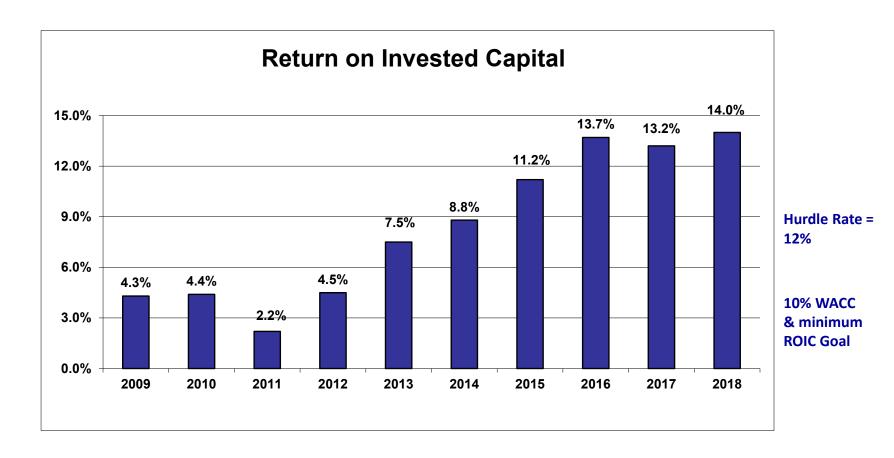
- (1) See the company's Web site at www.ufpi.com for reconciliation to related GAAP measurement.
- **(2) Lumber Market Adjusted EBITDA Margin** determined by restating current period net sales to be based upon prior year period lumber prices.





Cash cycle = Days Receivables Outstanding + Days Supply of Inventory - Days Payables Outstanding





Note: See the company's Web site at <a href="https://www.ufpi.com">www.ufpi.com</a> for reconciliation to related GAAP measurement.



#### Net Debt (in thousands)

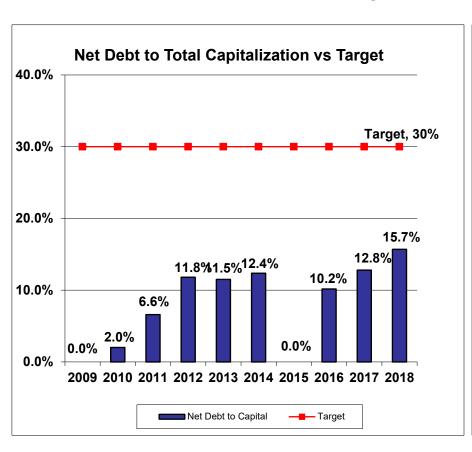
	Dec-18	Dec-17	Dec-16
3.89% series 2012 - A notes, Tranche A, due December 2022	\$ 35,000	\$ 35,000	\$ 35,000
3.98% series 2012 - B notes, Tranche B, due December 2024	40,000	40,000	40,000
4.20% series 2018 - C notes, Tranche C, due June 2028	40,000	-	-
4.27% series 2018 - D notes, Tranche D, due June 2030	35,000	-	-
Revolving credit facility (\$375 million total available) (2)	42,490	59,422	23,860
Industrial Development Revenue Bonds (1)	9,700	9,700	9,700
Foreign Subsidiary Debt	95	2,057	3,336
Capital Leases	216	-	-
Debt Issuance Costs	(223)	(176)	(203)
Less Cash Surplus	(27,316)	(28,339)	(34,091)
Plus Cash Overdraft	27,367	25,851	19,761
Total Net Debt	\$ 202,329	\$ 143,515	\$ 97,363
Incremental debt capacity at 2X EBITDA less average debt	\$ 306,000		

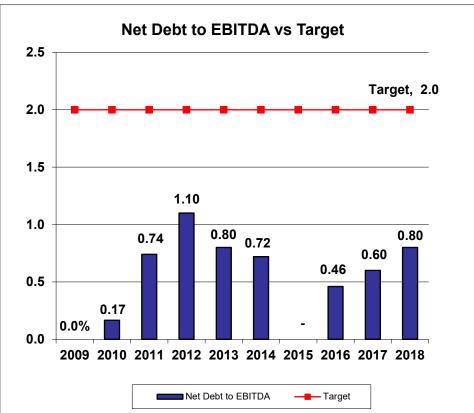
<sup>(1)</sup> Variable rates ranging from 1.14% to 2.00%. Maturities ranging from 20 to 25 years.



<sup>(2)</sup> The revolving credit facility was increased to \$375 million from \$295 million in 2018.

# **Capital Structure**







## **Use of Free Cash Flow & Unused Debt Capacity**

- Free cash flow > net earnings
- Dividend policy and yield
- Share buy back authorization and objectives
- Expansionary capex and working capital
- Acquisition strategy



## **UFPI Investment Data**

2/27/2019 Stock Price	\$31.57
Market Cap	\$1.9 billion
Enterprise Value	\$2.1 billion
2018 Gross Sales	\$4.6 billion
2018 EPS	\$2.40
2018 EBITDA	\$266.9 million
Annual Dividend Yield	1.14%



Universal Forest Products, Inc.