



## UFP-Edge™ expands with colorful Charred Wood shiplap and boards

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GRAND RAPIDS, Mich., Jan. 03, 2018 (GLOBE NEWSWIRE) -- It's now easy to get the stunning look of Charred Wood. UFP-Edge™, a brand of Universal Forest Products, Inc. (Nasdaq:UFPI), has expanded its line of Charred Wood with seven bold and vibrant color additions: Canyon (brown), Ash (gray), Smoke (white), Coastal (teal), Sunrise (yellow), Lava (red) and Deep Sea (blue). The new colors, featured in this [promotional video](#), join natural Charred Wood and are available in shiplap and board profiles at building products retailers across the U.S.

Charring wood is an ancient Japanese technique that preserves wood by carefully exposing it to a heat treatment. Charred Wood from UFP-Edge is crafted with high-quality lumber that has been expertly burned to highlight its distinct wood-grain pattern and texture.

UFP-Edge's natural and colored Charred Wood is perfect for a spectrum of interior design projects such as:

- Accent walls and ceilings
- Column and beam wraps
- Wainscoting
- Craft projects

The 1x6-inch shiplap is easy to install on virtually any interior wall or ceiling. Matching 1x4-inch trim and 1x6 boards are perfect complements for shiplap framing, but can also be used for a multitude of do-it-yourself projects. For more information, including where to buy, visit <http://www.ufpedge.com/charred-wood>.

"Burnt-wood products are growing quickly in popularity," said Mark Deremo, director of category marketing, construction materials at Universal Forest Products. "Charring wood with color has always been a custom project finished by craftsmen. Our UFP-Edge Charred Wood with colors has a custom appearance and is readily available so DIYers anywhere can give their home or project this beautiful look."

About UFP-Edge

UFP-Edge is made and distributed by several facilities that supply local retailers from coast-to-coast. Finished, primed or unprimed, UFP-Edge is simply the best line of siding, pattern and trim on the market. When it comes to premium profile products, give yourself an edge with UFP-Edge.

Pinterest: <https://www.pinterest.com/ufpedge/>

Facebook: <https://www.facebook.com/UFPEdge/>

YouTube: <https://youtu.be/G8DfhL6ULyA>

UNIVERSAL FOREST PRODUCTS, INC. (NASDAQ:UFPI)

Universal Forest Products, Inc. is a holding company whose subsidiaries supply three robust markets: retail, construction and industrial. Founded in 1955, the Company is headquartered in Grand Rapids, Mich., with affiliates throughout North America, Europe, Asia and Australia. For more about Universal Forest Products, go to [www.ufpi.com](http://www.ufpi.com).

Press contact:

Chris Fox, Category Marketing Manager

[cfox@ufpi.com](mailto:cfox@ufpi.com)

616-365-6608



Universal Forest Products

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