



Universal Launches Latitudes Wave™ Decking at IBS; Offers Classic Look at Affordable Price

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Contour profile and hidden fastening system provides luxury look for less

Company unveils new Captiva color, as well as 12" fascia boards

GRAND RAPIDS, Mich.--(BUSINESS WIRE)--Jan. 17, 2013-- Universal Consumer Products, a subsidiary of Universal Forest Products, Inc., (Nasdaq: UFPI) and manufacturer of Latitudes® decking and railing products, will unveil an all-new Latitudes decking product at the International Builders Show in Las Vegas, Nev.: Latitudes Wave™, which will offer many of the superior features of other Latitudes decking lines, at a more affordable price.



Latitudes Captiva decking in Willow (Photo: Business Wire)

Like superior Latitudes products, Latitudes Wave™ features Strandex technology that's extruded with a contour profile and slotted edges to be used with the Equator hidden

fastening system. Latitudes Wave is available in Gray and Walnut, and opens the door to homeowners who want the beauty and endurance of a wood-composite product with the simple elegance of a hidden fastener system, all at an affordable price.

Also at IBS, the Company is to launch a new color for its elegant Latitudes Captiva™ decking: Willow, which joins Gray, Cedar and Walnut in the Captiva palette. It will be available in 12', 16', and 20' slotted lengths with solid boards available for use as perimeter boards or stair treads. Captiva decking features Strandex technology and is capped with an ultra-low-maintenance surface. That means Captiva delivers exceptional resistance to fading, water damage, staining and scratching — leaving a smooth, beautiful surface on your deck. Plus, it's backed by a 25-year limited warranty.

The Company also will veil 12-inch fascia boards to match all Latitudes decking options. These boards feature Strandex composition and match all Latitudes colors, eliminating the need to paint or stain a deck's wood structure.

"By listening to our customers and the consumer, we continually enhance our popular Latitudes decking products to provide even more options for creating outdoor living environments that complement every look and style at many price points, and that meet the distinctive tastes of homeowners and designers," said Senior Product Manager Chris Camfferman.

Visit Latitudes decking and railing at booth #1431 at the International Builders Show, January 22-24, 2013. For more information on Latitudes decking and railing products, go to www.latitudesdeck.com.

UNIVERSAL FOREST PRODUCTS

Universal Forest Products, Inc. is a holding company that provides capital, management and administrative resources to subsidiaries that design, manufacture and market wood and wood-alternative products for DIY/retail home centers and other retailers, structural lumber products for the manufactured housing industry, engineered wood components for residential and commercial construction, specialty wood packaging and components for various industries, and forming products for concrete construction. Its subsidiary, Universal Consumer Products, offers a large portfolio of outdoor living products, including wood composite decking, decorative balusters, post caps and plastic lattice. Its lawn and garden group offers an array of products, such as trellises and arches, to retailers nationwide. Universal's subsidiaries also provide framing services for the site-built construction market. Founded in 1955, Universal Forest Products is headquartered in Grand Rapids, Mich., with operations throughout North America. For more about Universal Forest Products, go to www.ufpi.com.

Please be aware that: Any statements included in this press release that are not historical facts are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements are based on the beliefs of the Company's management as well as on assumptions made by, and information currently available to, the Company at the time such statements were made. The Company does not undertake to update forward-looking statements to reflect facts, circumstances, assumptions or events that occur after the date the forward-looking statements are made. Actual results could differ materially from those included in such forward-looking statements. Investors are cautioned that all forward-looking statements involve risks and uncertainty. Among the factors that could cause actual results to differ materially from forward-looking statements are the following: adverse lumber market trends, competitive activity, negative economic trends, government regulations and weather. Certain of these risk factors and additional information are included in the Company's reports on Form 10-K and 10-Q on file with the Securities and Exchange Commission.



Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130117006308/en/>

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Universal Forest Products, Inc.
Lynn Afendoulis, (616) 365-1502