

Boise Cascade Building Materials to Distribute Latitudes® Decking & Railing and Deckorators® CXT Railing Systems

March 3, 2014

Boise Cascade Expands Distribution of Top Decking and Railing Brands in the Eastern U.S.

GRAND RAPIDS, Mich.--(BUSINESS WIRE)--Mar. 3, 2014-- Universal Consumer Products, Inc., a subsidiary of <u>Universal Forest Products, Inc.</u>, today announced that Boise Cascade Building Materials Distribution, in Delanco, N.J., will become a full-line distributor of Latitudes Decking & Railing products and accessories, as well as a distributor of Deckorators CXT Railing Systems. Boise Cascade has facilities in New Jersey, eastern Pennsylvania, Delaware, southern New York and northern Maryland.



Boise Cascade will become a full-line distributor of Latitudes Decking and Railing and distributor of Deckorators CXT Railing Systems. (Photo: Business Wire)

"This is a strong opportunity to expand our business through the network of building-material dealers supplied by Boise and to work with a company that shares our values and

has a long history of growth and success," said Rick Preble, director of business development for Universal Consumer Products. "With Boise, we can offer independent retailers unique decking and railing options for their customers."

<u>Latitudes</u> offers maintenance-free, natural-looking composite decking and railing in a variety of finishes, colors, design options and accessories that combine durability and strength at an appealing price point. What makes Latitudes special is Strandex® technology. Because each "strand" of wood fiber is encased in high-density polyethylene, Latitudes with Strandex resists the effects of weather and decay in every climate.

CXT Railing, co-extruded from two layers of materials for superior long-lasting performance, is offered by <u>Deckorators</u>, the leading brand in deck railing and accessories. This code-compliant railing combines the dependability of Strandex technology on the interior with an ultra-low-maintenance exterior cap stock. CXT mimics the look of painted wood, yet provides ultra scratch and weather resistance—all while boasting a 20-year limited warranty. Dozens of stylish baluster and post cap options allow the end user to design a railing that's perfectly suited to their taste.

"We're very pleased to add the high-quality and diverse products in the Latitudes and Deckorators lines to our product mix here in Delanco. It's the most complete package of decking and railing options we've seen, and the quality is second-to-none. We feel the strength of this offering, combined with Boise's solid reputation for service and representation, will provide a tremendous opportunity for retailers and deck builders in the New Jersey, Pennsylvania, Delaware and New York markets," said Bill Shellhorn, Boise distribution manager.

For inquiries regarding Boise Cascade Building Materials Distribution, please contact Bill Shellhorn, distribution manager, at 609-820-0151.

For inquiries regarding photo assets of new Latitudes Decking & Railing and Deckorators products, please contact Mark Deremo, UFPI director of marketing, at 616-365-1557.

UNIVERSAL FOREST PRODUCTS, INC. (NASDAQ: UFPI)

Universal Consumer Products, Inc. is a subsidiary of Universal Forest Products, Inc., a holding company that provides capital, management and administrative resources to subsidiaries that supply wood, wood composite and other products to three robust markets: **retail**, **construction** and **industrial**. Founded in 1955, the Company is headquartered in Grand Rapids, Mich., with affiliates throughout North America. For more about Universal Forest Products, go to www.ufpi.com.



Photos/Multimedia Gallery Available: http://www.businesswire.com/multimedia/home/20140303006389/en/

Source: Marketing - Universal Forest Products

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