



## UFPI to Distribute CAMO® Hidden Deck Fastening System for ProWood® Treated Decking

March 3, 2014

GRAND RAPIDS, Mich.--(BUSINESS WIRE)--Mar. 3, 2014-- [Universal Forest Products, Inc.](#) (Nasdaq: UFPI) is proud to announce a distribution agreement for the CAMO® Hidden Deck Fastening System, a product of National Nail Corp. (NNC). CAMO now is available from select UFPI affiliates and will be co-marketed with the Company's [ProWood®](#) brand of pressure-treated decking. ProWood is the first and only brand of pressured-treated decking to recommend the [CAMO Hidden Deck Fastening System](#).



ProWood Dura Color treated decking featuring the CAMO hidden fastener system. (Photo: Business Wire)

deck system in the industry—and a way to separate them from the competition. This fulfills a ProWood promise to help our dealers grow their business.”

ProWood is a leading brand of professional grade, pressure-treated lumber for decks, fencing and other outdoor projects. Its many options include ProWood Dura Color®, which is color-infused during the treating process. Dura Color combines the natural color characteristics of cedar and redwood with the technological advantages of less-expensive, pressure-treated lumber: it resists rot and insect damage.

“We are pleased to be working with Universal Forest Products as we bring our industry-leading technologies, CAMO and ProWood, to market together,” said W. Scott Baker, president and CEO of National Nail Corp. “Since its introduction nearly three years ago, CAMO has continued to prove that homeowners, contractors, retailers, distributors and deck manufacturers prefer the advantages of CAMO Edge Fastening to traditional face fastening. It’s rewarding to hear our customers say, ‘CAMO just makes sense.’”

“The CAMO Hidden Fastening System is the perfect complement to ProWood Professional Grade decking and should be used as a best practice when installing treated lumber deck boards,” said Chris Fox, ProWood product manager. “Not only does CAMO Hidden Fasteners make our deck surface look better, it also helps reduce some of the inherent issues that occur with traditional face screws, like splitting and warping.”

For detailed information on the CAMO fastening system visit [www.ProWoodLumber.com/Camo](http://www.ProWoodLumber.com/Camo) or [www.CamoFasteners.com](http://www.CamoFasteners.com).

### UNIVERSAL FOREST PRODUCTS, INC. (NASDAQ: UFPI)

Universal Consumer Products, Inc. is a subsidiary of Universal Forest Products, Inc., a holding company that provides capital, management and administrative resources to subsidiaries that supply wood, wood composite and other products to three robust markets: **retail**, **construction** and **industrial**. Founded in 1955, the Company is headquartered in Grand Rapids, Mich., with affiliates throughout North America. For more about Universal Forest Products, go to [www.ufpi.com](http://www.ufpi.com).

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### PROWOOD

ProWood – from Universal Forest Products – is the leader in professional-grade, pressure-treated lumber used in decks, fencing and other outdoor projects. ProWood’s many options include kiln dried lumber and its Dura Color line, which is color-infused during the treating process. Dura Color combines the natural color characteristics of cedar and redwood with the technological advantages of less-expensive, pressure-treated lumber that resists rot and insect damage. For more, go to [www.ProWoodLumber.com](http://www.ProWoodLumber.com).

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### CAMO

CAMO – from National Nail Corp. – is the first hidden fastening system that easily and affordably attaches treated lumber, hardwood, cedar, composite or PVC deckboards directly to the substructure creating a beautiful, fastener-free deck surface. The system includes: CAMO Hidden Fasteners, CAMO Marksman and Marksman Pro tools and CAMO Driver Bits.

For more, go to <http://www.CamoFasteners.com>.



Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140303006505/en/>

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