



UFPI launches 2014 ProWood® Desperate Deck Contest April 14

April 14, 2014

Grand Prize Winner receives a \$20,000 ProWood deck makeover

GRAND RAPIDS, Mich.--(BUSINESS WIRE)--Apr. 14, 2014-- How desperate can a deck get? That's what [ProWood](#), the leader in professional-grade treated lumber, wants to know. ProWood, a brand of Universal Forest Products, Inc. (Nasdaq: UFPI), is giving desperate deck owners across the nation a chance to win a \$20,000 deck makeover through its Desperate Deck Contest.

ProWood is asking homeowners to send pictures of decks in their most desperate state — damaged, unstable, color-worn — whatever they deem desperate. The most desperate of them all will be selected to receive a makeover using ProWood lumber and accessories.

How to enter

The ProWood Desperate Deck Contest is open to U.S. residents and runs April 14, 2014 through July 14, 2014. Entering is simple: Homeowners need to complete a short online registration form at [Facebook.com/ProWood](#). After registering, participants can submit up to three photos of their deck and a description (up to 75 words) of why their deck so desperately needs a makeover. The winning entry will be selected in late July.

You can see the desperate deck submitted by last year's winner on the contest website, as well as the reveal of the grand prize, a ProWood Dura Color® deck valued at \$20,000. For more information and a video introduction to the contest by ProWood spokesman and DIY Network TV host Jason Cameron, go to [ProWoodLumber.com/DesperateDeck](#).

More about ProWood

ProWood is professional-grade, pressure-treated lumber manufactured by affiliates of Universal Forest Products, Inc. The process used to treat ProWood has gained Environmentally Preferable Product (EPP) status as certified by Scientific Certification Systems (SCS), a third-party certification services and standards development company. ProWood Dura Color® is state-of-the-art premium lumber that combines the durability of pressure-treated wood with the natural color of cedar and redwood. ProWood Dura Color is the first color-infused lumber available for nearly every outdoor use. ProWood is available through an established dealer network across the United States. For more information, go to [ProWoodLumber.com](#).

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UNIVERSAL FOREST PRODUCTS, INC.

Universal Consumer Products, Inc. is a subsidiary of Universal Forest Products, Inc., a holding company that provides capital, management and administrative resources to subsidiaries that supply wood, wood composite and other products to three robust markets: **retail**, **construction** and **industrial**. Founded in 1955, the Company is headquartered in Grand Rapids, Mich., with affiliates throughout North America. For more about Universal Forest Products, go to [www.ufpi.com](#).



Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140414006431/en/>

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