Deckorators® Best Deck Contest Winners Announced!

September 11, 2014

The Grand Prize winner and the new People's Choice winner receive a Visa® gift card shopping spree .

GRAND RAPIDS, Mich.--(BUSINESS WIRE)--Sep. 11, 2014-- Deckorators, from Universal Consumer Products, Inc., a subsidiary of Universal Forest Products, is proud to award Mark Roberts of Flemington, N.J., the Grand Prize in the 2014 Best Deck Contest, while Dawn Shelton of Portland, Ore., was voted the winner of the new People's Choice award.

Roberts, a do-it-yourself homeowner, created a professional look and feel that perfectly suits his tastes and expresses his sense of style. Mark's deck is the envy of his neighborhood, and as the Grand Prize winner, he has the opportunity to choose how he'd like to spend his $1500 worth of Visa gift cards. Perhaps a fall deck party?

"I double picture-framed my deck with contrasting colors, using Deckorators stone postcovers with copper post caps and Decorators black balusters with accessories. It says a lot about Deckorators products when an amateur can build a deck like this. I get endless compliments on my deck. Great products!" Mark expressed.

When the people spoke, they selected Dawn Shelton's deck in Portland, Ore. Dawn shone the light on her deck with Deckorators solar accent lights for her posts and ultra-bright, low voltage LED lights for her stairs and deck surface. "We added safety and decorative features to our wrap-around deck using a combination of Deckorators lighting options," Dawn explained. Thanks to Deckorators People's Choice award, Dawn will receive $500 in Visa gift cards to spend however she chooses.

The Best Deck Contest invited people to submit their deck photos and stories on Facebook for a chance to win one of two great prizes: the Grand Prize of $1,500 in Visa gift cards or the People's Choice award of $500 in Visa gift cards.

"We had so many great entries this year. It's an excellent feeling to reward people for their creative uses of our Deckorators products," said Alyssa Bylsma, product manager for Deckorators. "And the People's Choice award added an exciting new element this year. There was a tight race between first and second, and the decision actually came down to the very last day. Congratulations again to our winners!"

To view all the 2014 Best Deck Contest entries, visit apps.facebook.com/whcontests/best-deck-contest-2014. Follow Deckorators on Facebook for new product announcements, contests, project sharing and more, and stay updated on the latest brand promotions and news on Twitter.

About Deckorators

Deckorators is the first name in deck railing and accessories and is the originator of the round aluminum baluster. The brand started the low-maintenance aluminum balusters category with the Classic Series and has since led the industry with many new and innovative deck railing accessory products. Our approach to developing exciting and distinct deck products allows both DIYers and builders the opportunity to express personal creativity on their deck, as they do in their home. Its garden group offers an array of products, such as trellises and arches, to retailers nationwide. Universal Consumer Products, a subsidiary of Universal Forest Products, Inc., offers a large portfolio of outdoor living products, including wood composite decking, decorative balusters, post caps and plastic lattice. To learn more about Deckorators aluminum railing and railing accessories, visit www.deckorators.com or call 800-332-5724.

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UNIVERSAL FOREST PRODUCTS, INC. (Nasdaq: UFPI)

Universal Forest Products, Inc. is a holding company that provides capital, management and administrative resources to subsidiaries that supply wood, wood composite and other products to three robust markets: retail, construction and industrial. Founded in 1955, the Company is headquartered in Grand Rapids, Mich., with affiliates throughout North America. For more about Universal Forest Products, go to www.ufpi.com.

Photos/Multimedia Gallery Available: http://www.businesswire.com/multimedia/home/20140911005839/en/

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