Common Stock

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287

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2,014

Comp Interest

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting F CURRIE WILLIAM G (Last) (First) 2801 EAST BELTINE N E	UN UFI 3. Da	suer Name and Tick IIVERSAL FO PI] ate of Earliest Trans 07/2010	ORES	ST P	RODUC'		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner Officer (give title below) Chairman of the Board					
(Street) GRAND RAPIDS MI 49505			Amendment, Date o	of Origin	al File	d (Month/Day		. Indivine)	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (State)	(Zip)	ivetive	Securities Acc		l Di	anacad of	or Bo	nofici	ally	Owned		
1. Title of Security (Instr. 3)	2. Trans Date		2A. Deemed Execution Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) on Disposed Of (D) (Instr. 3, 4)				5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
				Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	12/0	7/2010		S		400	D	\$36.	18	124,493	I	By Trust
Common Stock	12/0	7/2010		S		689	D	\$36.	11	123,804	I	By Trust
Common Stock	12/0	7/2010		S		500	D	\$36.	12	123,304	I	By Trust
Common Stock	12/0	7/2010		S		1,180	D	\$36	.1	122,124	I	By Trust
Common Stock	12/0	7/2010		S		926	D	\$36.	19	121,198	I	By Trust
Common Stock	12/0	7/2010		S		1,221	D	\$30	6	119,977	I	By Trust
Common Stock	12/0	7/2010		S		810	D	\$36.	03	119,167	I	By Trust
Common Stock	12/0	7/2010		S		1,400	D	\$36.	06	117,767	I	By Trust
Common Stock	12/0	7/2010		S		445	D	\$36.	05	117,322	I	By Trust
Common Stock	12/0	7/2010		S		100	D	\$36.0)75	117,222	I	By Trust
Common Stock	12/0	7/2010		S		1,000	D	\$36.	09	116,222	I	By Trust
Common Stock	12/0	7/2010		S		300	D	\$36.0	501	115,922	I	By Trust
Common Stock	12/0	7/2010		S		709	D	\$36.	02	115,212	I	By Trust
Common Stock	12/0	7/2010		S		610	D	\$36.	04	114,603	I	By Trust
Common Stock	12/0	7/2010		S		100	D	\$36.0	325	114,503	I	By Trust
Common Stock	12/0	7/2010		S		1,051	D	\$36.	80	113,452	I	By Trust
Common Stock	12/0	7/2010		S		100	D	\$36.0	775	113,352	I	By Trust
Common Stock	12/0	7/2010		S		229	D	\$36.0	801	113,123	I	By Trust
Common Stock	12/0	7/2010		S		478	D	\$36.1	901	112,645	I	By Trust
Common Stock	12/0	7/2010		S		100	D	\$36.	16	112,545	I	By Trust
Common Stock	12/0	7/2010		S		110	D	\$36.	13	112,435	I	By Trust
Common Stock	12/0	7/2010		S		120	D	\$36.	07	112,315	I	By Trust
Common Stock	12/0	7/2010		S		346	D	\$36.	15	111,969	I	By Trust
Common Stock	12/0	7/2010		S		254	D	\$36.1	501	111,715	I	By Trust
Common Stock										19,830	I	By P/S Plan
Common Stock										17,450	I	By IRA
												Def

		Tabl	e I - No	n-Deriv	ative	Sec	uritie	s Ac	quired	l, Dis	sposed o	f, or E	Benefici	ally Ov	vned		
			2. Transaction Date (Month/Day/Year)		Exec if an	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securitie Disposed O			15) Se Be Ov	Amount of curities eneficially wned Following eported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code V		Amount	nt (A) or (D) Pri		Tr			ansaction(s) estr. 3 and 4)
Common Stock															8,365	D	
1. Title of Derivative Security (Instr. 3)	L. Title of 2. 3. Transaction 3A. De- Derivative Conversion Date Execut Security or Exercise (Month/Day/Year) if any			Derivative Sec (e.g., puts, cal med on Date, Day/Year) 4. Transactic Code (Ins 8)			5. Number of				isable and				of 9. Number of derivative Securities	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Number of Shares				

Explanation of Responses:

/s/ Christina A. Holderman, as Attorney in Fact for William G. 12/08/2010 Currie

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).