

## UFP INDUSTRIES, INC.

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Non-GAAP Financial Information: This presentation includes certain financial information not prepared in accordance with U.S. GAAP. Because not all companies calculate non-GAAP financial information identically (or at all), the information herein may not be comparable to other similarly titled measures used by other companies. Management considers adjusted EBITDA and return on invested capital to be non-GAAP alternative performance measures which may provide useful *information to investors* 

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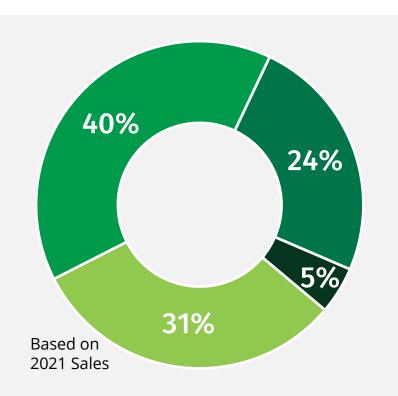


## **UFP AT A GLANCE**

15,000+ Number of employees worldwide

208 Number of facilities worldwide

\$8.6B 2021 Revenue \$835M 2021 Adjusted EBITDA



Grand Rapids, MI

### **Retail - \$3.4B**

Big box, independents, & buying co-ops

### **Construction - \$2.7B**

Single and multi-family builders, commercial builders, concrete formers, factory-built housing (mobile & modular homes) & RVs

### **Industrial - \$2.1B**

Industrial packaging, packaging materials & OEM components

### International - \$0.4B

Overseas sourcing and selling with manufacturing and design assets in nine countries.



## **WHERE WE ARE**





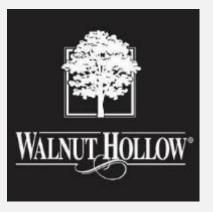
### **VALUE-ADDED TRANSFORMATION**





























handprint























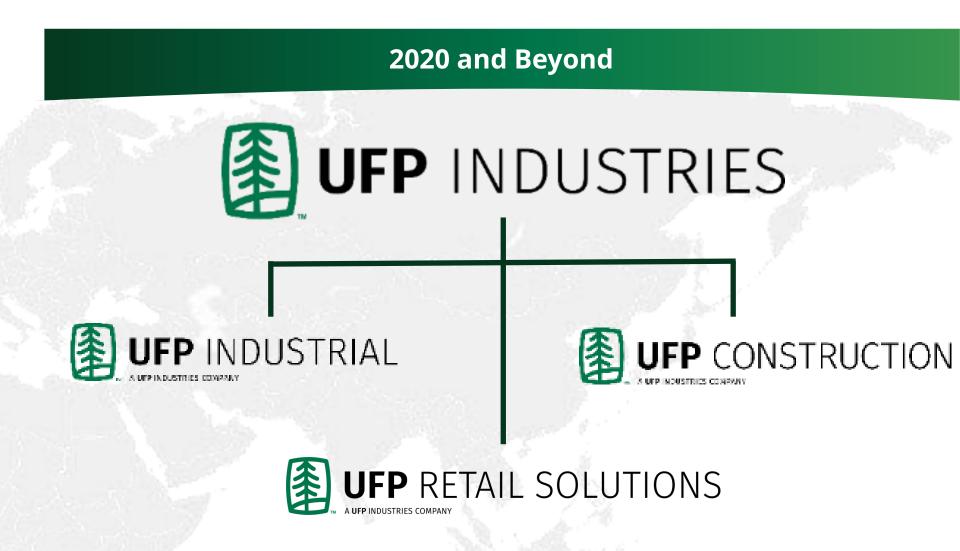
## MANAGEMENT (R)EVOLUTION

Universal Forest Products

Western Division

Southern Division

Since our founding through 2019, we managed our people and plants regionally. Beginning January 1, 2020, we realigned our management teams to focus specifically on **business segments rather than geographies.** At the same time, we changed our name to better reflect the breadth of our product mix.



The new structure brought greater focus, resulting in:

- Improved alignment with our customers
- Faster introduction of new, value-added products
- Better, quicker decision making
- More effective allocation of capital
- More consistent execution





### LONG-TERM FINANCIAL GOALS

Annual unit sales growth of 5-7 percent, including small acquisitions

10% Adjusted **EBITDA** margin

Earn incremental **ROIC** on new investment greater than WACC

Maintain a conservative capital structure



#### **BUSINESS SEGMENTS & PRODUCT MIX EVOLUTION**

# **UFP** RETAIL SOLUTIONS

**Prowood** 

\$1,743M\* 2021



**Sunbelt Forest Products \$774M** 2021 **DecKorators \$249M** 2021 **UFP Edge** \$545M\*\* 2021

Value-added 53.8% 56.8% 57.8% 46.2% 43.2% 42.2% 2021 2019 2020

Value-added as a Percent of Sales

Commodity

Note: Lumber price appreciation more significantly impacts commodity-based products compared to value-add products.

\*Includes \$393M in Outdoor Essentials \*\*Includes \$396M in Retail Building Materials



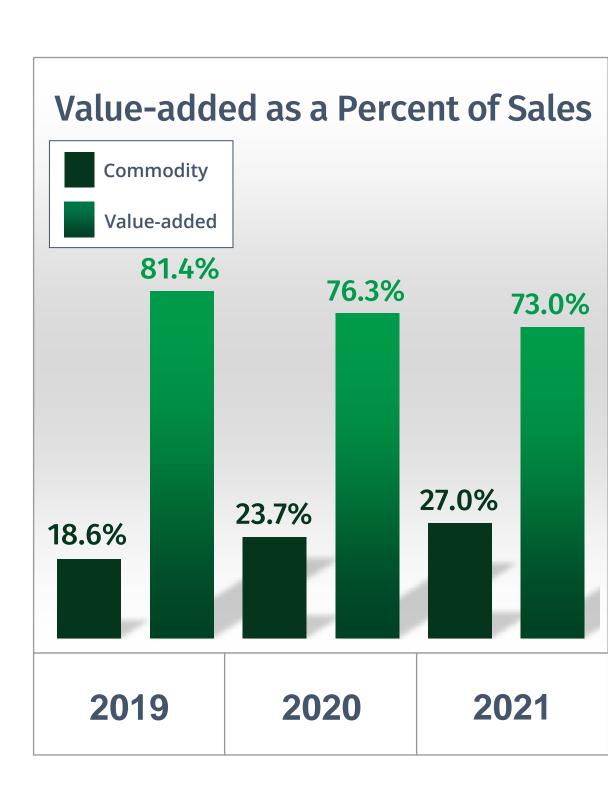


#### **BUSINESS SEGMENTS & PRODUCT MIX EVOLUTION**

# **UFP** CONSTRUCTION







Note: Lumber price appreciation more significantly impacts commodity-based products compared to value-add products.



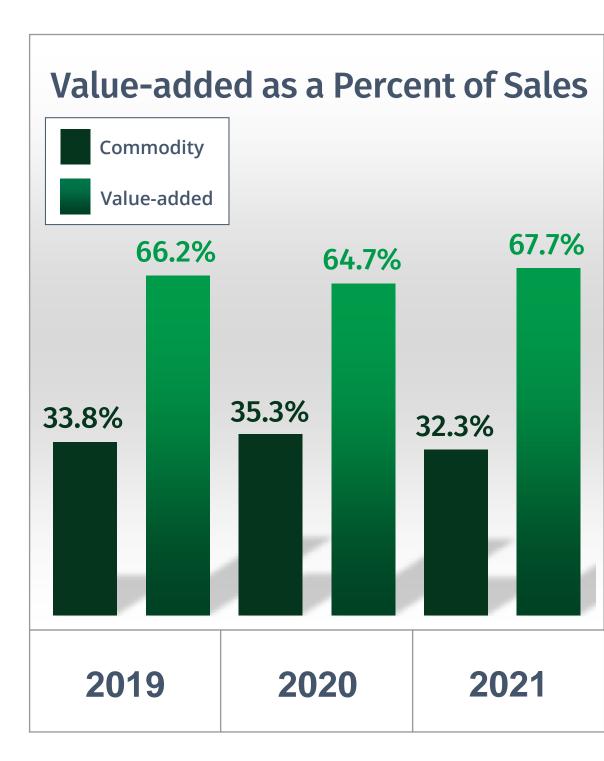


#### **BUSINESS SEGMENTS & PRODUCT MIX EVOLUTION**





Structural Packaging and OEM Parts \$1.8B 2021 Protective Packaging Materials \$19M 2021 **Machine-Built Pallets** \$355M 2021



Note: Lumber price appreciation more significantly impacts commodity-based products compared to value-add products. **UFPindustial.com** 







UFP International actively trades lumber, packaging and building materials in 65 countries to supply local and multinational customers across major markets. Additionally, UFP has manufacturing and distribution facilities in Canada, Mexico, Italy, Australia and India to support our efforts as a global Industrial packaging solutions provider.











### **PROCESS**

Identify attractive growth runways in each Business Unit under each Business Segment and identify gaps in our capabilities to pursue those runways.

**PURPOSE** Find new products and services to speed our transformation from commodity sales to value-added selling solutions and brands.

**GOAL** Achieve scale and synergy targets to optimize growth, margins and returns.



### A UNIQUE CULTURE BUILT FOR GOOD TIMES AND BAD

### **Balanced Business Model**

Diversified business portfolio mitigates lumber and business risk.

Mix of fixed- and variable-priced products hedges volatile lumber prices. **Strong Balance** Sheet

Return-focused approach to capital allocation.

Capital reserves used opportunistically.

**Experienced** Leadership

Average management team tenure: 23 years.

67 straight years of profitability.

**Incentives Aligned With Shareholders** 

Every plant is a profit center and all employees bonused on ROI

All managers required to own stock.

Stable

**Prepared** 

**Focused** 

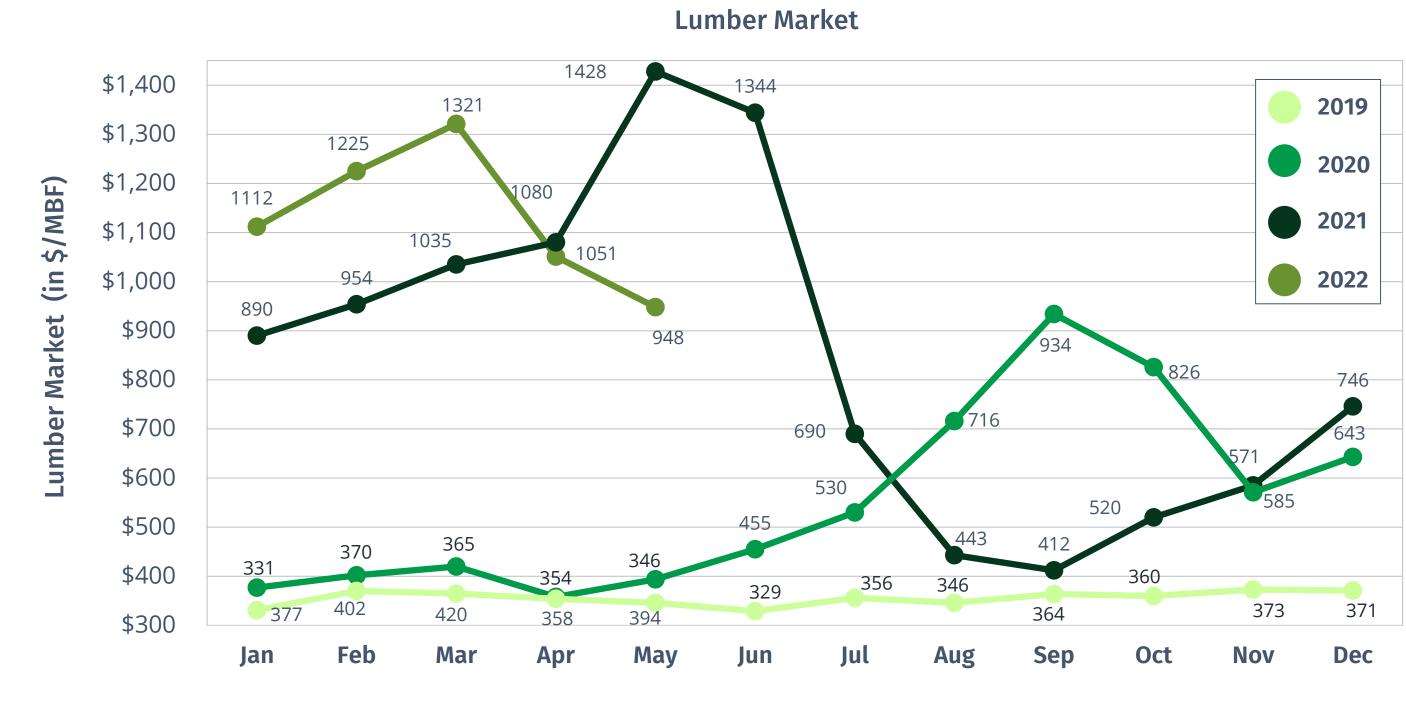
**Entrepreneurial** 





## MANAGING LUMBER MARKET RISK TO EARN A STABLE PROFIT PER UNIT

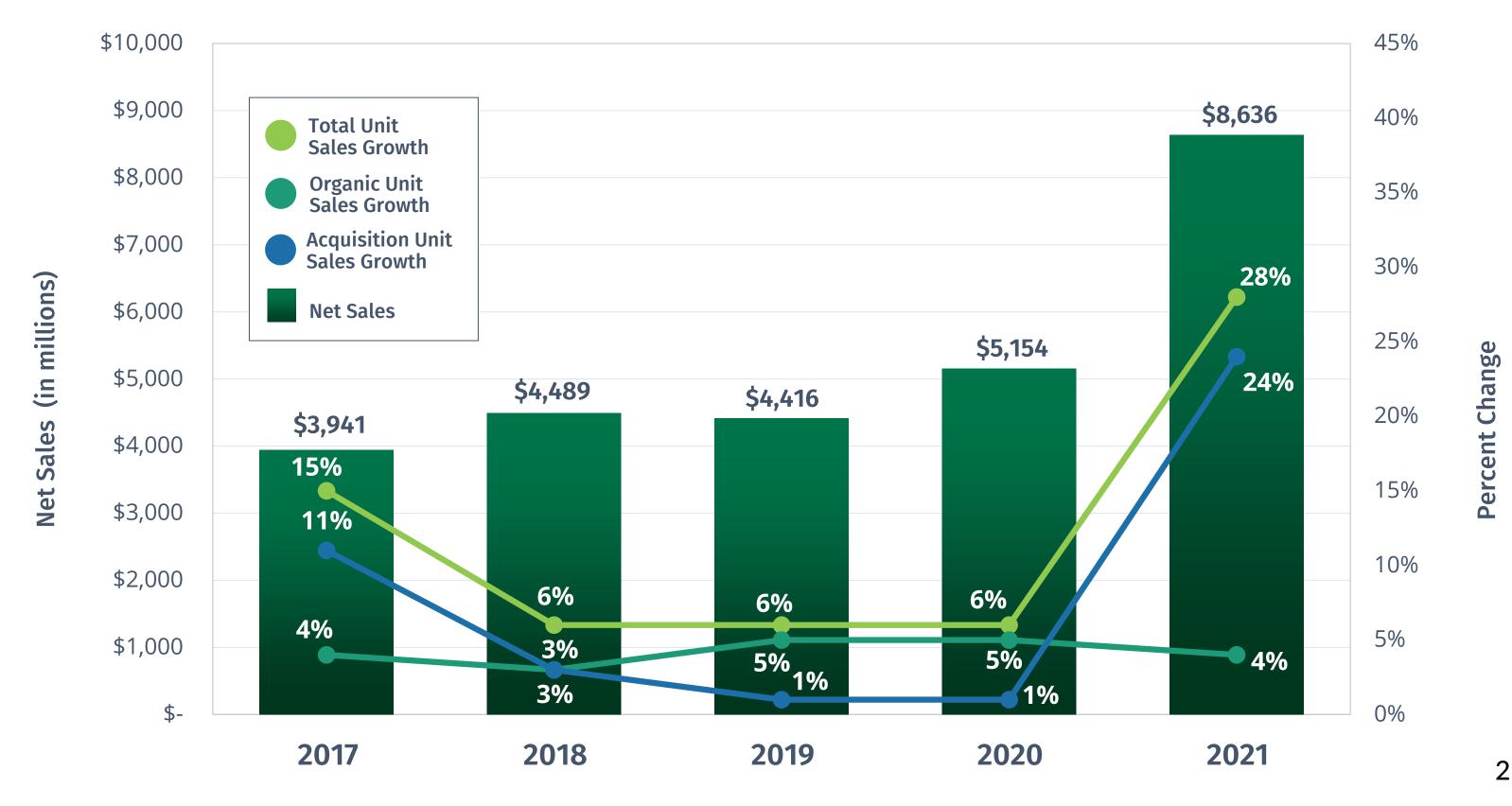
- **Level** of lumber prices affects gross profit and SG&A to sales ratios
- Sequential **trends** affect profit per unit
- Balanced mix of variable and fixedprice products mitigate risk.



Average weekly random lengths framing lumber composite price.





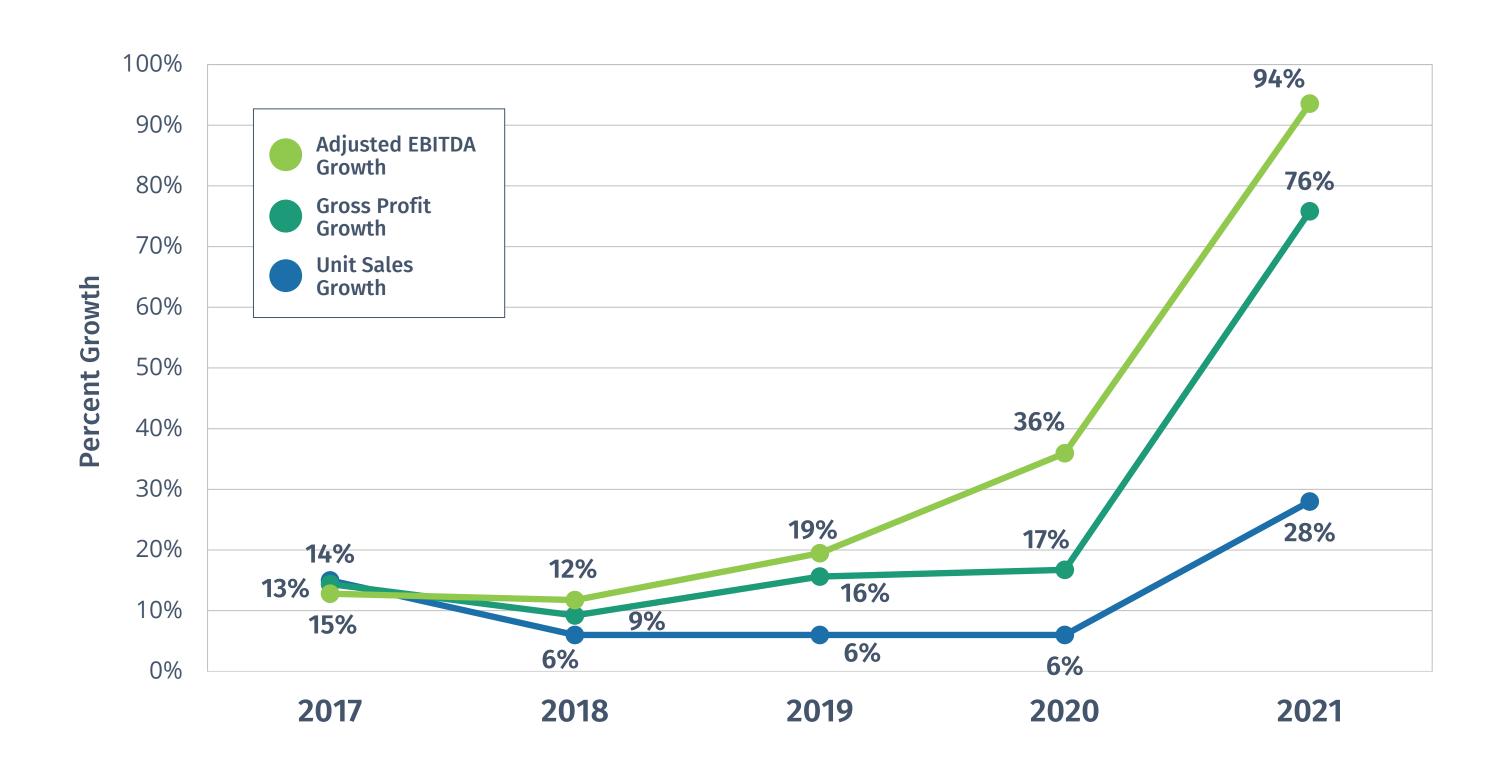








### **UNIT SALES AND PROFIT GROWTH**



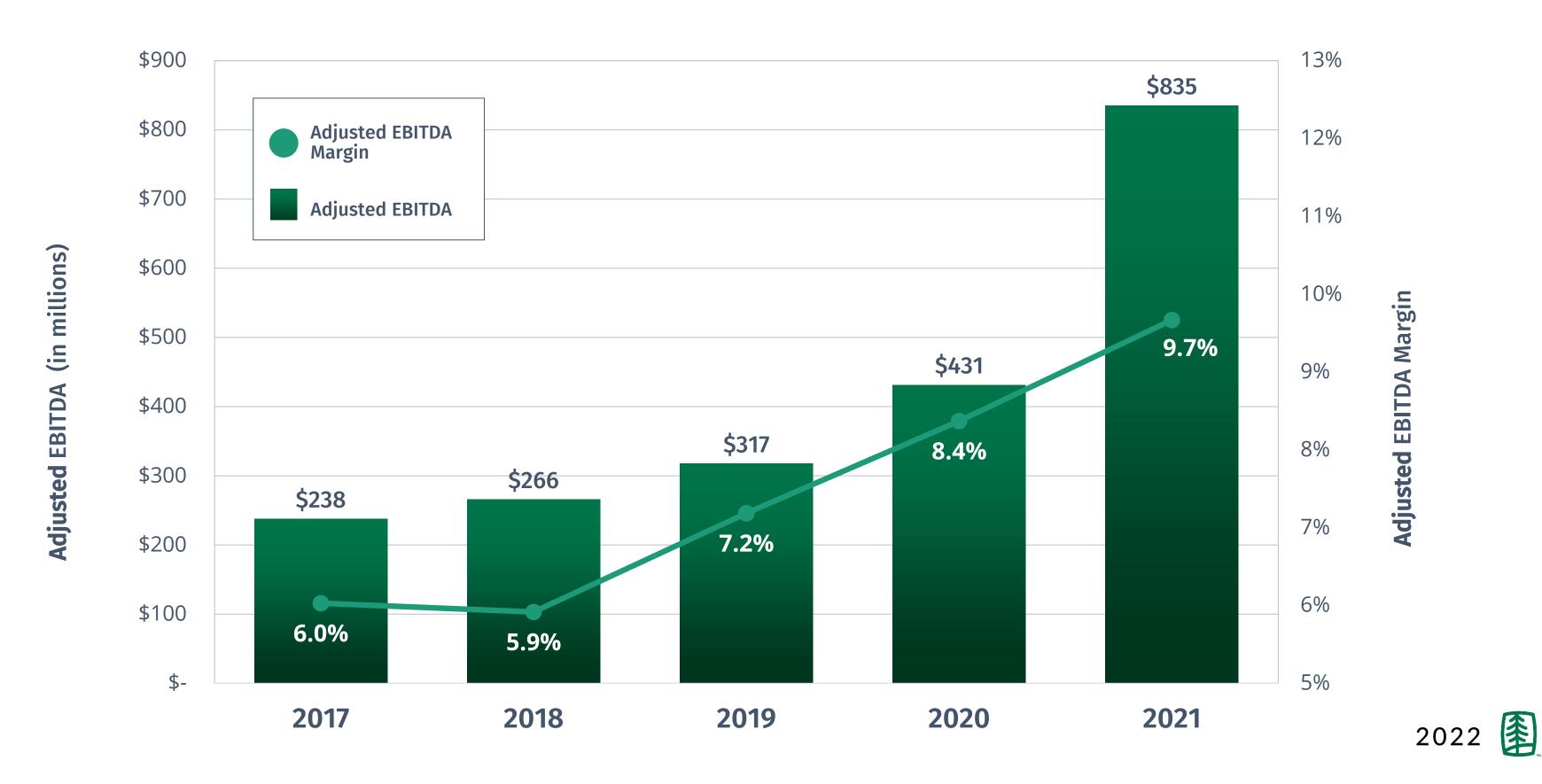
Long-Term Goal: Achieve Adjusted EBITDA growth exceeding unit sales growth.

Non-GAAP Financial Information: *Please click <u>here</u> for reconciliation to related GAAP measurement.* 





## **Adjusted EBITDA**

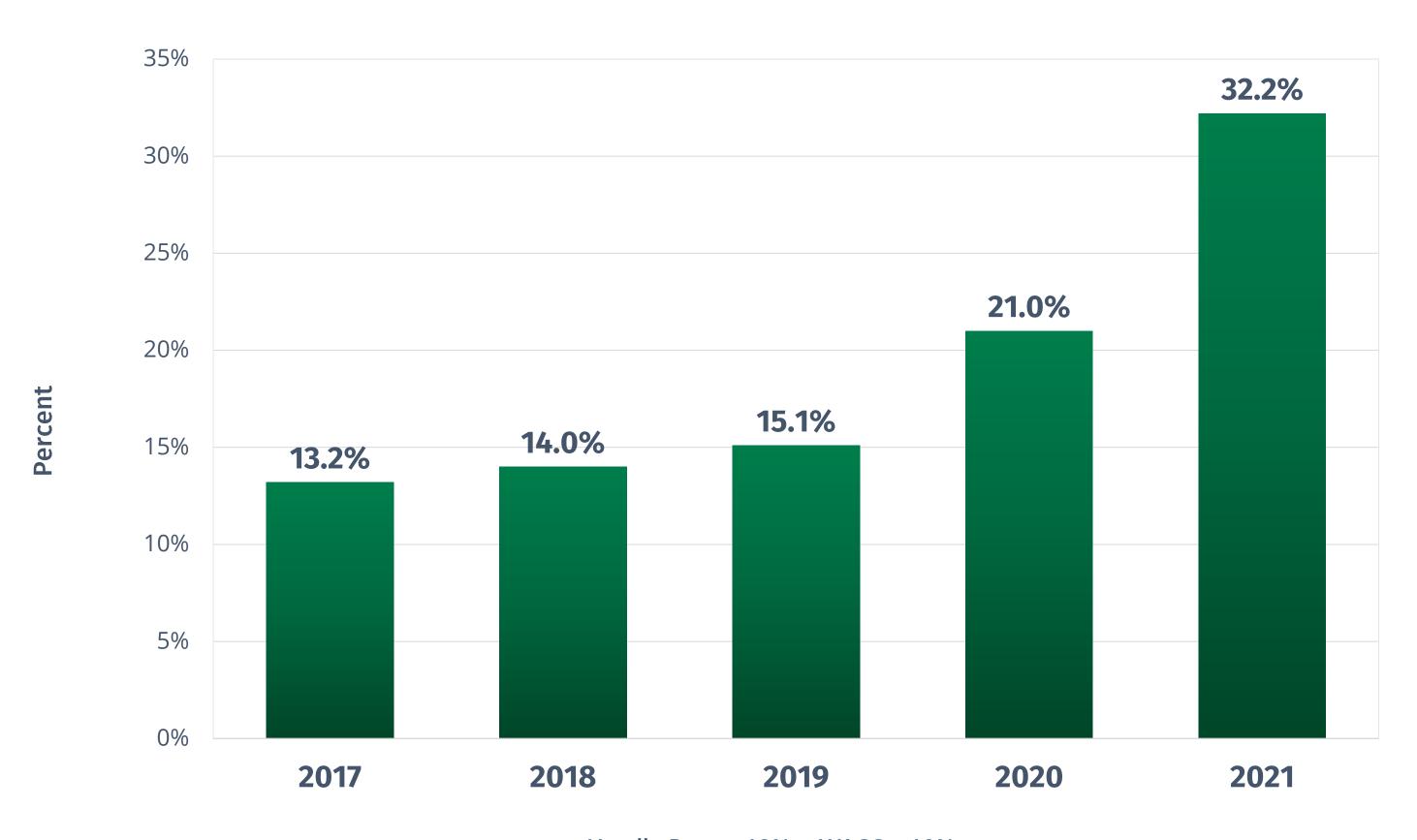


Long-term goal: Achieve and sustain a 10% adjusted EBITDA margin.

Non-GAAP Financial Information: *Please click <u>here</u> for reconciliation to related GAAP measurement.* 



### RETURN ON INVESTED CAPITAL



2022



Hurdle Rate = 12% WACC = 10%

Long-term goal: Earning an incremental return on new investment over our cost of capital. Non-GAAP Financial Information: *Please click* <u>here</u> for reconciliation to related GAAP measurement.

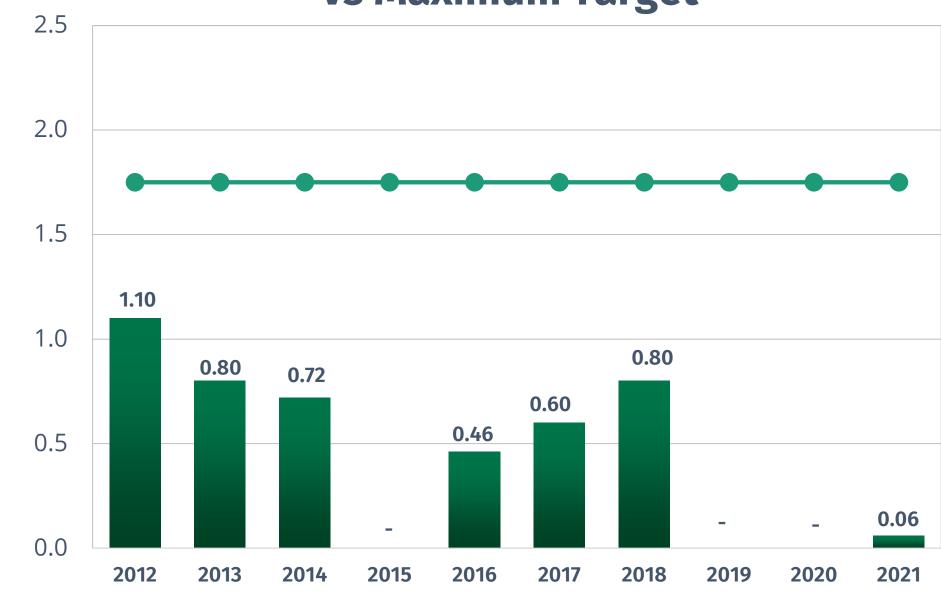


### **CAPITAL STRUCTURE**

# Net Debt to Total Capitalization vs Maximum Target



# Net Debt to Adjusted EBITDA vs Maximum Target



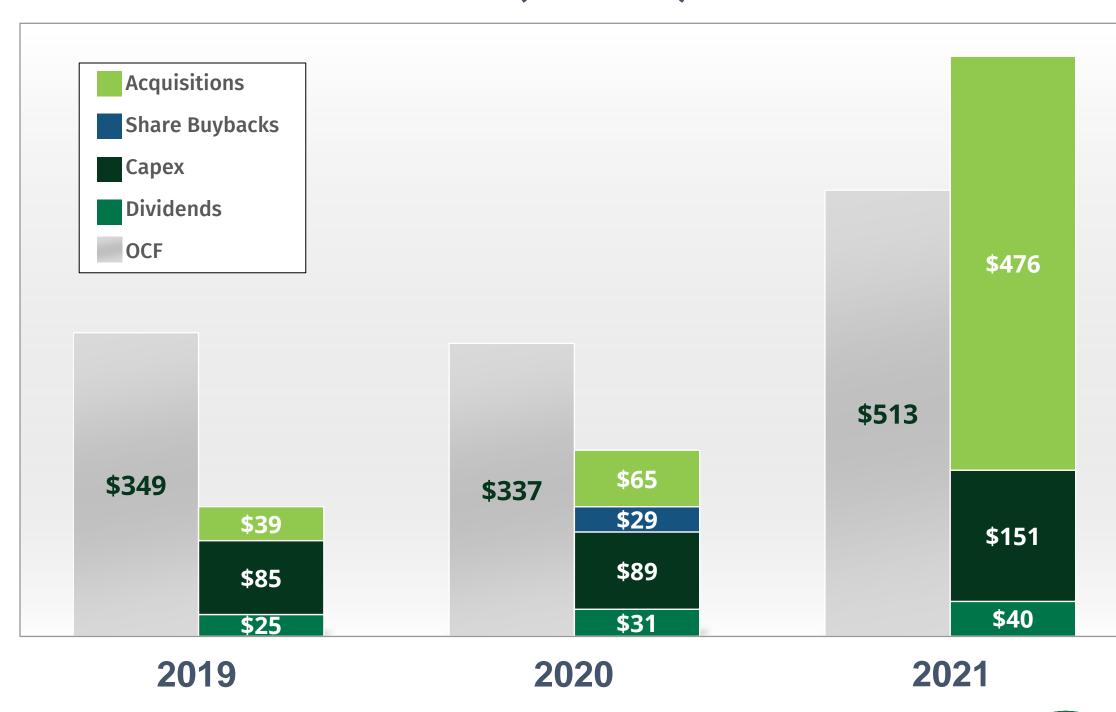






# **Operating Cash Flow and Capital Allocation** (in millions)

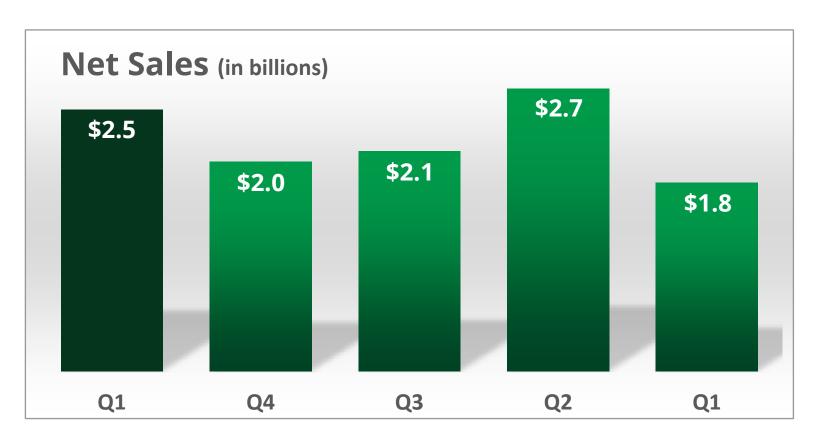
- Acquisitions to contribute half of our total annual unit sales growth
- Opportunistic share repurchases to offset issuances
- CapEx plan of \$175M to \$225M in 2022
- Increasing dividends

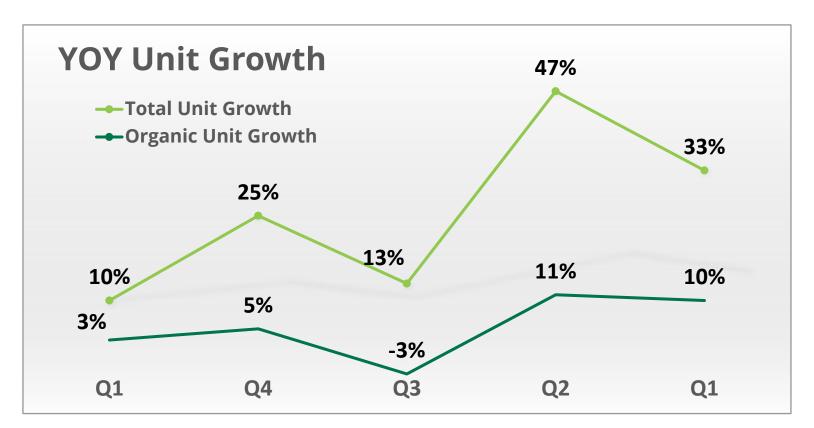


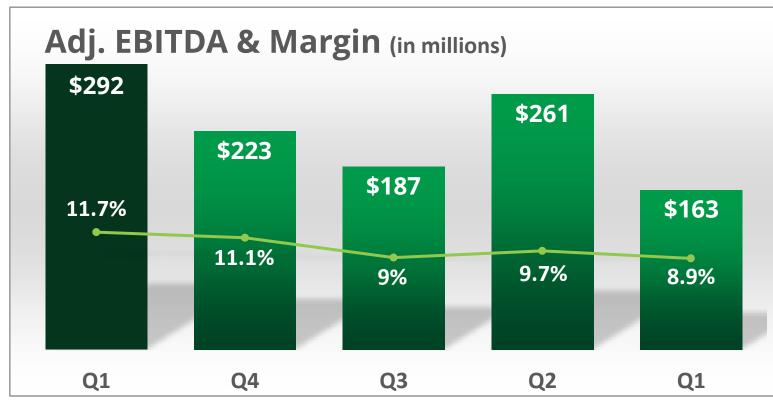


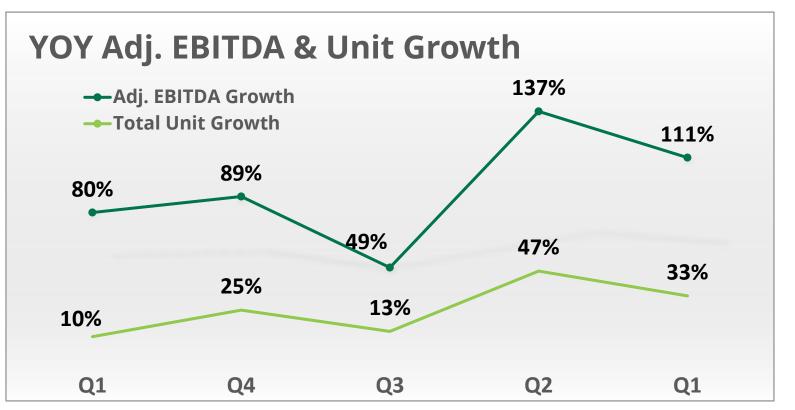


### Q1 2022











# THANK YOU.



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